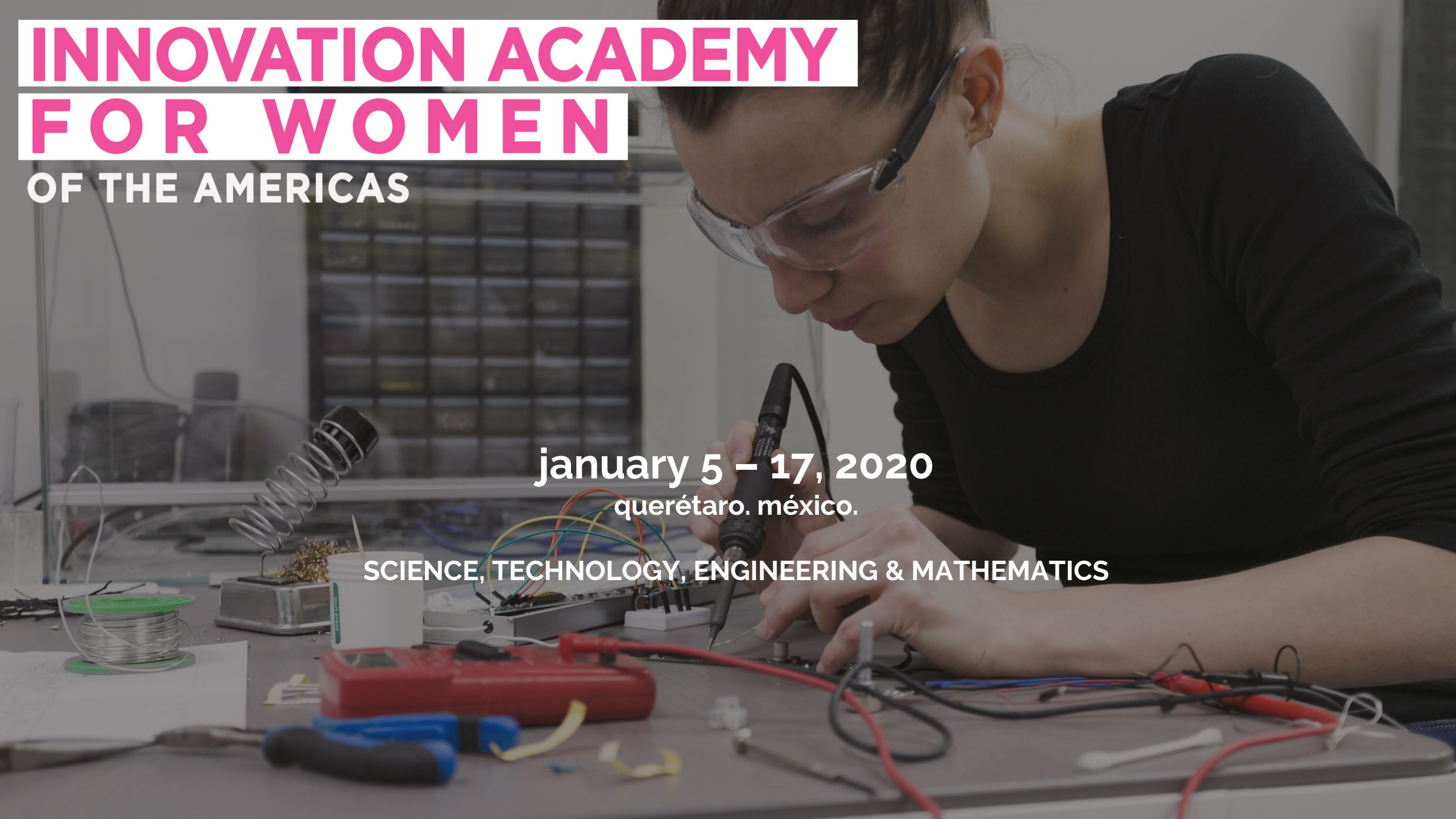


# INNOVATION ACADEMY FOR WOMEN

OF THE AMERICAS

january 5 – 17, 2020  
querétaro. méxico.

SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS



## DESCRIPTION

The Innovation Academy for Women in the Americas is an intensive two-week educational program for female undergraduate students, who reside in the Americas and are currently enrolled in a STEM+A\* fields of study.

The Academy supports the capacity of these emerging female leaders by providing them with an opportunity to develop a sustainable project within their field of study and in collaboration with their peers. As a culminating activity, all Academy participants will formally present their project proposal to their international colleagues.

# PROGRAM SCHEDULE

WEEK 1									
SCHEDULE	SUNDAY 5	MONDAY 6	TUESDAY 7	WEDNESDAY 8	THURSDAY 9	FRIDAY 10	SATURDAY 11	SUNDAY 12	
06 h 45	Arrivals	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Free time	Free time	
07 h 45		Transportation	Transportation						Transportation
08 h 00		Opening Ceremony Authorities and Special Guests	Design Thinking Workshop. Raquel Godoy-IBM -Empathy map	Design Thinking Workshop. Raquel Godoy-IBM -Ideation -Priorization	Empowering women through Project Management and Research Skills for Team Science Carman Melendrez- UNM Aarón Rodríguez López- UPSRJ Julio González Pérez- UPSRJ	Empowering women through Project Management and Research Skills for Team Science Carman Melendrez- UNM Aarón Rodríguez López- UPSRJ Julio González Pérez- UPSRJ		Transportation	
09 h 00								Keynote Conference. Raquel Godoy-IBM	Design Thinking Workshop. Raquel Godoy-IBM -Playback Empathy Map
10 h 00									
11 h 00									
12 h 00									
13 h 00		Lunch	Lunch	Lunch	Lunch	Lunch		Cultural activity - historical centre of Querétaro	
14 h 00		Design Thinking Workshop. Raquel Godoy-IBM - Introduction to Design Thinking - What is Design Thinking	Design Thinking Workshop. Raquel Godoy-IBM. -As-is Scenario Map	Design Thinking Workshop. Raquel Godoy-IBM -Hills -Playback Hills	Empowering women through Project Management and Research Skills for Team Science Carman Melendrez- UNM Aarón Rodríguez López- UPSRJ Julio González Pérez- UPSRJ	Empowering women through Project Management and Research Skills for Team Science Carman Melendrez- UNM Aarón Rodríguez López- UPSRJ Julio González Pérez- UPSRJ			
15 h 00		Design Thinking Workshop. Raquel Godoy-IBM -Problem Statement -How to ask the right question	Design Thinking Workshop. Raquel Godoy-IBM -Play Back As-Is	Design Thinking Workshop. Raquel Godoy-IBM -Wrap Up					
16 h 00									
17 h 00			Transportation	Transportation	Transportation	Transportation		Transportation	Transportation

WEEK 2							
SCHEDULE	MONDAY 13	TUESDAY 14	WEDNESDAY 15	THURSDAY 16	FRIDAY 17	SATURDAY 18	SUNDAY 18
06 h 45	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Free time	Departures
07 h 45	Transportation	Transportation	Transportation	Transportation	Transportation		
08 h 00	Empowering women through policy sciences Juan de Dios Pineda- NM Tech	Empowering women through research skills workshop Aarón Rodríguez- UPSRJ Julio César González- UPSRJ	Pitch Strategies Deborah Alcocer- SEDESU	Prototyping Maker Space-UPSRJ	Final Presentation Preparation		
09 h 00						Transportation	
10 h 00							
11 h 00							
12 h 00							
13 h 00	Lunch	Lunch	Lunch	Lunch	Lunch	Cultural Activity - San Miguel de Allende	
14 h 00	Empowering women through research skills workshop Aarón Rodríguez- UPSRJ Julio César González- UPSRJ	Empowering women through research skills workshop Aarón Rodríguez- UPSRJ Julio César González- UPSRJ	Industrial Visit	Prototyping Maker Space-UPSRJ	Final Presentation and Evaluation		
15 h 00							
16 h 00						Transportation	
17 h 00	Transportation	Transportation	Transportation	Transportation	Transportation		

## LOCATIONS

DAY	DATE	ACADEMIC SCHEDULE LOCATION
Day 1	06 january	Nuqleo SEJUVE
Day 2	7 january	Nuqleo SEJUVE
Day 3	8 january	Nuqleo SEJUVE
Day 4	9 january	Gómez Morín
Day 5	10 january	Gómez Morín
Day 6	11 january	Cultural activity - Querétaro
Day 7	12 january	Cultural activity - Bernal, Tequisquiapan
Day 8	13 january	Gómez Morín
Day 9	14 january	Gómez Morín
Day 10	15 january	Gómez Morín
Day 11	16 january	UP Santa Rosa
Day 12	17 january	Nuqleo SEJUVE
Day 13 (optional)	18 january	Cultural activity - San Miguel de Allende

## KEY POINTS TO CONSIDER:

- Breakfast will be served at **7:00 am everyday**, Monday to Friday
- You have to be on time on the bus, remember the main meeting point at **Centro Educativo y Cultural Manuel Gómez Morín**.
- Never be alone, take care of you and your partners.
- You can always ask anything you need to the Academy Staff.

# ¡WELCOME!